ADrian EBerstein

User Experience Designer

CONTACT

503-804-7115

adrianeberstein@gmail.com

www.adrianeberstein.com

in linkedin.com/in/adrian-eberstein

EDUCATION

CareerFoundry

UX & UI Design Certification 2020 - 2021

Oregon College of Art & Craft

Bachelors in Fine Art 2008 - 2011

2008 - 2011 | OCAC Merit Scholarship 2008 | Jean Vollum Fibers Scholarship

SKILLS

Tools

Figma Miro

Zeplin Balsamiq

Sketch Google Analytics

Adobe CS Optimal Sort

Marvel Usability Hub

Knowledge

Visual Design Research
Wireframing User Interviews
Prototyping User Personas
Critical Thinking Data Analysis
Collaboration User Journeys
Empathy User Flows
Communication Usability Testing

PROFILE

UX & UI Designer with a project manager's toolkit and an artist's eye. I blend my superpowers into one dream job using my skills as a program manager, visionary humanitarian, and creator of clean, aesthetically striking designs. My interest is to work with an agency committed to human-centered design that supports the growth and innovation of purpose forward products and services.

WORK EXPERIENCE

UX & UI Designer

Socialroots | February 2022 - March 2022, Contract

- Collaborated with an interdisciplinary team in an agile working environment to create user-centered designs.
- Designed low to high fidelity prototypes for multiple user flows.
- Iterated on designs based on testing and user needs, maintaining UI design system and pixel perfect interfaces.
- Work in sync with development teams to ensure cohesive features.

UX & UI Designer

Audyssey Labs | March 2021 - May 2021, Contract

- Redesigned client's web application to improve user experience.
- Assessed the information architecture by performing a heuristic analysis.
- Identified high-level usability issues to be resolved in the redesign.
- Delivered final designs with new style guide to client within agreed timeframe.

Designer

Freelance | 2019 - present

- Execute all design stages from concept to completion.
- Create imagery and build brand identity aligned with clients.
- Communicate the design ideas through site maps, user flows and wireframes.
- Worked with clients, such as SolisLuna and Linnea Solveig Yoga & Movement.

Art Curator, Administrative Assistant

Lagom: Center for Being | 2019 - 2020

- Initiated and curated a circulating art program, showing 6 artists in year 1.
- Provided administrative support to ensure efficient operation of the office.
- Connected clients to appropriate practitioner, group, or resource.
- Maintained schedules, verified benefits and completed billing.

Program Manager

The Sou'wester Lodge | 2018 - 2020

- Managed and curated the wellness programs for Sou'wester non-profit.
- Built and implemented the wellness retreats program.
- Launched 8 retreats in the first year, and expanded to 12 retreats by second.
- Designed marketing materials and managed social media account.